

JOB DESCRIPTION & PERSON SPECIFICATION

Director Area: GL CCA – Resources Directorate	Job Ref Number:
Service Area: Growth and Investment	Grade: G13

Job Title: Head of Housing

PURPOSE OF JOB:

As a senior leader with substantial experience in housing, regeneration and place-making, the Head of Housing will lead the development and delivery of the Combined Authority's housing priorities to support sustainable economic growth across Greater Lincolnshire.

Reporting to the Deputy Director (Growth and Investment), the postholder will provide strategic leadership on housing strategy and policy, housing pipeline and delivery, homelessness, regeneration, and place-based investment programmes. Working closely with local authorities, Homes England, registered providers, developers, government departments and investors, they will help accelerate housing delivery, unlock stalled sites and ensure that housing supports economic growth, inclusive communities and improved quality of life.

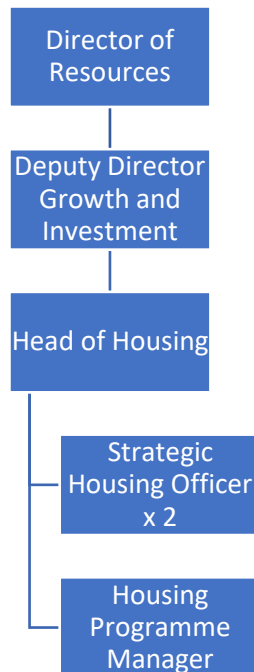
The role will play the lead role in translating the Combined Authority's housing ambitions into deliverable programmes, investment propositions and measurable outcomes.

Key Responsibilities

- Lead the development, implementation and review of the Greater Lincolnshire Housing Strategy and action plan.
- Lead and maintain the Housing Pipeline
- Develop programmes and investment initiatives that increase housing delivery across Greater Lincolnshire.
- Support constituent authorities to unlock stalled housing sites and accelerate development.
- Provide strategic leadership and programme lead on affordable housing, housing growth, homelessness and regeneration and place-making.
- Develop and maintain strong relationships with Homes England, registered providers, developers, government departments and institutional investors.
- Identify and secure external funding to support housing growth and regeneration priorities.
- Lead brownfield regeneration, homelessness and housing-enabling programmes.
- Ensure housing programmes contribute to economic growth, labour market needs and place-based regeneration objectives.
- Develop robust evidence bases to support housing strategies, investment decisions and programme development.
- Monitor housing delivery performance and programme outcomes.
- Provide expert advice to the Mayor, senior officers and partner organisations on housing policy and delivery issues.

- Represent the Combined Authority at local, regional and national housing forums.
- Lead and manage housing and regeneration staff and resources.
- Oversee budgets and funding programmes to ensure value for money and successful delivery.

TEAM STRUCTURE:



MAIN DUTIES:

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| 1 | Develop and implement a housing strategy and action plan aligned with regional economic growth, innovation, and sustainability goals. Provide expert advice on housing policy, regeneration frameworks and investment opportunities. Influence national and regional housing and regeneration policy to secure funding and support for local priorities. |
| 2 | Ensure projects and programmes deliver social, economic and environmental benefits to the residents and businesses of Greater Lincolnshire. |
| 3 | Ensure housing policy and associated decisions are made in accordance with the statutory legislation. |
| 4 | Oversee land acquisition, development feasibility and planning processes to unlock sites and deliver housing growth |
| 5 | Build strong partnerships with housing developers, registered providers, local authorities, government agencies, and community organisations, representing the organisation at regional and national forums and advocating for investment and policy alignment. |
| 6 | Engage with residents, businesses, and stakeholders to ensure housing and infrastructure projects reflect community needs and aspirations. |
| 7 | Lead and manage a team of housing professionals, bringing forward best practice and innovative solutions. |

8	Monitor and evaluate the impact of housing and regeneration initiatives, using data and insights to inform future strategies
9	Contribute to the Combined Authority's Performance Management Framework, including corporate performance reporting.
10	Work across the Authority to provide strategic advice and ensure a strong understanding of the overarching GLCCA work programme and that the Housing functions support delivery requirements.
11	Provide subject matter expertise and advice to the Mayor and senior leaders.
12	Represent the organisation at regional and national forums to share learning and contribute to sector wide developments.
13	Oversee budgets and financial planning ensuring that they are managed to achieve value for money and to deliver against strategic objectives.
14	Secure external funding from government bodies, housing associations, and private investors
15	To maintain a current knowledge of legislation, procedures, policies and other guidance that may be relevant to all housing policy matters and to disseminate changes in such matters to the team.

This is not a complete statement of all duties and responsibilities of this post. The postholder may be required to perform other duties as directed by their line manager that are commensurate with the level of the post. This document will also be supplemented by key objectives which will be set through the performance and development review process.

This post is not designated as a politically restricted post in accordance with the requirements of the Local Government and Housing Act 1989 (as amended) and by regulations made from time to time by the Secretary of State.

The role will be based full-time in Greater Lincolnshire, with a requirement to travel.

Person Specification

Requirements	Where identified*	Essential	Desirable
Significant senior-level experience in housing strategy, housing delivery, regeneration or place-making.	A and I	X	
Demonstrable experience of securing and managing housing-related funding programmes	A and I	X	
Detailed understanding of national housing policy and delivery mechanisms.	A and I	X	
Strong understanding of regeneration, development viability and place-making principles.	A and I	X	
Experience of working effectively with local authorities, developers, housing associations and government agencies.	A and I	X	
Proven ability to influence housing policy and investment decisions.	A and I	X	
Strong stakeholder management and negotiation skills.	A and I	X	
Experience of providing strategic advice to elected members and senior executives	A and I	X	
Degree-level qualification or equivalent professional experience.	A and I	X	

Proven people leadership and management capability	A and I	X	
Experience delivering large-scale regeneration or housing growth programmes.	I		X
Postgraduate qualification in a relevant field.	I		X
Membership of a relevant professional body (CIH, RTPI, RICS or equivalent).	I		X