

JOB DESCRIPTION & PERSON SPECIFICATION

Director Area: Resources	Job Ref Number:
Service Area: Economic Growth	Grade: G13

Job Title: Head of Economic Growth

PURPOSE OF JOB:

This senior leadership role is responsible for shaping and delivering the Combined Authority's economic growth agenda, driving long-term growth across investment, trade, sector development and business support.

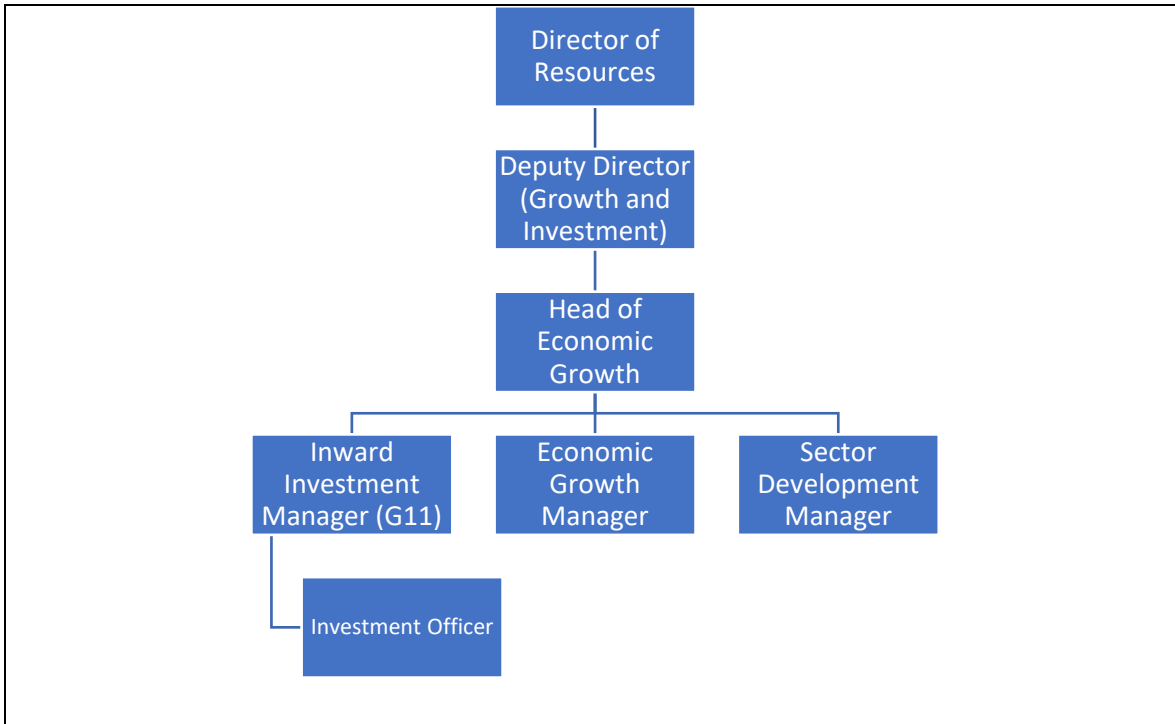
Working with other member of the extended leadership team, the postholder will provide leadership for the development and implementation of the economic growth plans, alongside a comprehensive Investment and Trade Strategy and sector-led strategies.

They will oversee a broad portfolio of economic policy and delivery areas, ensuring effective programme design, implementation and impact.

Working closely with local authorities, government and private sector partners, the role will lead efforts to unlock investment, support business growth and ensure that economic development is inclusive, sustainable and aligned with the Authority's strategic priorities.

The postholder will lead a high-performing team, provide economic expert advice to the Mayor and senior leadership, and play a key role in representing the Combined Authority at regional, national and international levels.

TEAM STRUCTURE:



MAIN DUTIES:

- 1 **Lead the development and delivery of the Combined Authority’s economic priorities**, translating the Mayor’s vision and Corporate Plan into clear, deliverable programmes and investment propositions. Ensure full alignment with wider economic growth, regeneration, spatial and infrastructure objectives, and that activity demonstrably drives productivity, inclusive growth and place-based outcomes.
- 2 **Lead the implementation of economic growth plans and associated funding programmes**, including the Local Growth Fund, undertaking design, commissioning review and with the Head of Programmes ensuring robust governance, assurance and performance management arrangements are in place. Oversee business case development, programme delivery, benefits realisation and evaluation to ensure value for money and measurable impact.
- 3 **Lead the development and delivery of an ambitious Investment and Trade Strategy**, establishing Greater Lincolnshire as a competitive destination for UK and international investment. Oversee the creation of a strong investment pipeline, inward investment propositions, trade missions and strategic partnerships that support priority sectors and growth opportunities.
- 4 **Working with the Head of Strategy provide expert economic advice to the Mayor, Combined Authority and senior leadership**, shaping decision-making on key issues including sector development, business support, investment and trade. Anticipate emerging national policy and funding opportunities and position the Authority to respond proactively.
- 5 **Provide leadership and strategic direction to the Economic Advisory Panel and sector advisory groups**, ensuring they are effectively engaged, evidence-led and aligned to the Authority’s strategic priorities. Leverage these forums to inform policy development, strengthen partnerships and improve delivery outcomes.

6	Lead activity to identify, shape and secure investment into Greater Lincolnshire , working with government departments, investors, developers and partners to unlock funding and delivery opportunities. Develop compelling evidence bases, business cases and propositions to attract public and private investment at scale.
7	Develop and oversee a coherent suite of business support programmes , ensuring they are targeted, evidence-based and responsive to the needs of local businesses, particularly SMEs. Drive improvements in productivity, innovation uptake, access to finance and market growth.
8	Develop and oversee investment and trade programmes , ensuring strong coordination across inward investment, export support, international engagement and place marketing activity. Ensure delivery is aligned to strategic priorities and delivers tangible economic outcomes.
9	Lead the development and delivery of sector development plans and programmes in line with Combined Authority priorities , identifying priority sectors and clusters (e.g. agri-food, defence, energy, advanced manufacturing) and implementing interventions that strengthen supply chains, drive innovation and support growth.
10	Develop and oversee programmes that support the rural economy , recognising its strategic importance to Greater Lincolnshire. Ensure tailored interventions that address rural productivity, diversification, infrastructure challenges and access to markets and skills.
11	Build and maintain strong partnerships across local authorities, business, academia and government , acting as a senior ambassador for Greater Lincolnshire at regional, national and international levels to promote investment opportunities and strengthen strategic relationships.
12	Provide visible leadership across the economic development function , ensuring high performance, effective resource allocation and a culture of collaboration, innovation and continuous improvement across teams and programmes. Establish, shape, and lead the newly formed service, fostering a high-performing, accountable, and visible leadership culture.
<p><i>This is not a complete statement of all duties and responsibilities of this post. The postholder may be required to perform other duties as directed by their line manager that are commensurate with the level of the post. This document will also be supplemented by key objectives which will be set through the performance and development review process.</i></p> <p><i>This post is not designated as a politically restricted post in accordance with the requirements of the Local Government and Housing Act 1989 (as amended) and by regulations made from time to time by the Secretary of State.</i></p> <p><i>The role will be based full-time in Greater Lincolnshire, with a requirement to travel.</i></p>	



Person Specification

Requirements	Where identified*	Essential	Desirable
Proven track record in leading and delivering functions in economic growth		X	
Proven experience of securing and managing funding, developing policy positions and business cases for economic growth		X	
Proven experience of leading on sector, economy or investment		x	
Proven commercial experience in developing scheme and experience in developing investment proposals		X	
Evidence of leading in complex, high profile and political environments			X
Proven experience of providing strategic advice to political leaders and senior executives on complex issues			X
Proven leadership and people management skills in a complex environment		X	
Excellent negotiation and stakeholder management skills		X	
Educated to degree level in a relevant discipline or equivalent experience		X	
Membership of a relevant professional body			X
Personal resilience and ability to work in a fast-paced, evolving environment		X	